

# Milo Wrobel

Graphic Design & Marketing Professional

(860) 884-0689

milowrobel12@gmail.com

madebymilostudio.com

## Education

### Eastern Connecticut State University

Willimantic, CT | Class of 2025

- Bachelor's of Arts in Digital Art & Design

### University of Hertfordshire

Hertfordshire, UK | Study Abroad 2024

### Academic Awards

- Excellence in Graphic Design Award, 2025
- Dean's List, 2021-2025
- Finalist Mansfield Artwalk Promotional Design Competition, 2024

## Professional Skills

- Advanced proficiency with Adobe Creative Suite
  - > **Adobe Photoshop** (Proficient)
  - > **Adobe Illustrator** (Proficient)
  - > **Adobe InDesign** (Proficient)
  - > **Adobe Premiere Pro** (Intermediate)
  - > **Adobe After Effects** (Intermediate)
  - > **Adobe Dimension** (Intermediate)
- Canva
- Synthesia
- Constant Contact
- Project Management
- Photography
- Digital Marketing
- Social Media Management
- Excellent time management, organization, and written and verbal communication

## Leadership Activities & Involvement

- **Volunteer**, Children's Law Center, February 2026 - Present
- **Showcase Exhibitor**, PLMA Private Label Tradeshow, 2025
- **Treasurer**, Omicron Delta Kappa Leadership Society, 2023-2025
- **Presenter**, National Association for Campus Activities Conference, 2022 & 2024

## Work Experience

### Freelance Graphic Designer

Self-Employed | Cincinnati, OH

January 2025-Present

- Communicate with companies and businesses to create logos, social media posts, brochures and other design media.
- Manage projects from concept to execution, building strong relationships with clients while delivering high-quality, impactful solutions.
- Completed three successful projects with three clients, including The Law Office of Molly Glassmeyer, First Step Home, and Children's Law Center.

### Marketing and Product Development Coordinator

True Choice Pack | Cincinnati, OH

September 2025 - February 2026

- Designed print and digital marketing materials such as flyers, catalogs, newsletters, presentations, digital ads, packaging visuals, and social media content.
- Reviewed designs and packaging for size/scale accuracy (mm, cm, inches).
- Assisted with technical documentation and maintain branding consistency across all channels.

### Entertainment & Cultural Events Coordinator

ECSU Campus Activity Board | Willimantic, CT

August 2021-May 2025

- Planned a variety of six innovative campus events per semester to serve 5,000 students.
- Managed communications with multi-sector performers, agencies, and vendors.
- Executed contracts, vouchers, budget sheets, and other necessary forms for booking performers and vendors.

### Marketing Intern

Eastern Eats Dining Services | Willimantic, CT

August-December 2024

- Collaborated with marketing manager to liaise between dining services and ECSU student body.
- Managed creation and sharing of 25 engaging posts across two social media platforms that boosted event attendance and dining sales.
- Created and promoted weekly dining events to encourage community-building and engagement via dining services.